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## CLAIMS

## What is claimed is:

1	1.	A method for providing compensation for document production,
2	comprising:	
3	providing print content; and	
4	providing compensation content for use of a device to obtain and/or produce	
5	the print cont	ent.

- The method of Claim 1, wherein the act of providing print content comprises providing electronic data representing an advertisement to be printed.
- The method of Claim 1, wherein the act of providing compensation content comprises providing electronic data representing a negotiable instrument to be printed.
- The method of Claim 1, wherein the act of providing compensation content comprises providing electronic data representing a coupon to be printed.
- 1 5. The method of Claim 1, wherein the act of providing compensation
  2 content comprises providing electronic data instructing payment to a specified
  3 account.
  - The method of Claim 1, further comprising calculating a compensation value, and wherein the act of providing compensation content comprises providing compensation content according to the compensation value.
  - The method of Claim 6, wherein the act of calculating a compensation value comprises calculating a compensation value based upon the number of sheets required to produce the print content.

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- 8. The method of Claim 6, wherein the act of calculating comprises calculating the compensation value based upon the number of sheets actually used to produce the print content.
- 9. The method of Claim 1, further comprising verifying that at least a portion of the print content has been produced and wherein the act of providing compensation content comprises providing the compensation content only upon verification.
- 10. The method of Claim 1, further comprising sending a print content notification, and wherein the act of providing print content comprises providing the print content after receiving a response to the notification.
- 11. The method of Claim 10, wherein the act of sending the print content notification comprises sending electronic mail including a link to the print content, and wherein the act of providing the print content comprises providing the print content after the electronic mail has been opened and the link has been selected.
- 12. The method of Claim 1, wherein the act of providing print content comprises downloading the print content to a selected printing system and producing the print content without user intervention.
- 1 13. A method for providing compensation for document production, 2 comprising:
- 3 producing electronic data representing an advertisement;
  - calculating a compensation value for use of a device to obtain and/or print the electronic data;
    - downloading the electronic data to a selected printing system and producing the advertisement without user intervention; and
      - providing a recipient compensation according to the compensation value.
- 1 14. A method for providing compensation for document production, 2 comprising:
  - producing electronic data representing an advertisement;

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calculating a compensation value for use of a device to obtain and/or print the electronic data;

sending an electronic mail containing a link to the electronic data, the electronic mail being addressed to a specified recipient;

downloading the electronic data to a selected printing system once the recipient has opened the electronic mail and selected the link; and

providing a recipient compensation according to the compensation value.

15. A computer program product for providing compensation for document production, the product comprising a computer useable medium having machine readable instructions thereon for:

providing print content; and

providing compensation content for use of a device to obtain and/or produce the print content.

- 16. The product of Claim 15, wherein the instructions for providing print content include instructions for providing electronic data representing an advertisement to be printed.
- 1 17. The product of Claim 15, wherein the instructions for providing compensation content include instructions for providing electronic data representing a negotiable instrument to be printed.
  - 18. The product of Claim 15, wherein the instructions for providing compensation content include instructions for providing electronic data representing a coupon to be printed.
    - 19. The product of Claim 15, wherein the instructions for providing compensation content include instructions for providing electronic data instructing monetary transfer to a specified account.

- 20. The product of Claim 15, further comprising instructions for calculating a compensation value, and wherein the instructions for providing compensation content include instructions for providing compensation content according to the compensation value.
- 21. The product of Claim 20, wherein the instructions for calculating a compensation value include instructions for calculating a compensation value based upon the number of sheets required to produce the print content.
- 22. The product of Claim 20, wherein the instructions for calculating include instructions for calculating the compensation value based upon the number of sheets actually used to produce the print content.
- 23. The product of Claim 15, further comprising instructions for verifying that at least a portion of the print content has been produced and wherein the instructions for providing compensation content include instructions for providing compensation content only upon verification.
- 24. The product of Claim 15, further comprising instructions for sending a print content notification, and wherein the instructions for providing print content include instructions for providing the print content after receiving a response to the notification.
- 25. The product of Claim 24, wherein the instructions for sending the print content notification include instructions for sending electronic mail including a link to the print content, and wherein the instructions for providing the print content include instructions for providing the print content after the electronic mail has been opened and the link has been selected.
- 26. The product of Claim 15, wherein the instructions for providing print content include instructions for downloading the print content to a selected printing system and producing the print content without user intervention.

the content provider.

27. A computer program product for providing compensation for document		
production, the product comprising a computer useable medium having machine		
readable instructions thereon for:		
producing electronic data representing an advertisement;		
calculating a compensation value for use of a device to obtain and/or print the		
electronic data;		
downloading the electronic data to a selected printing system and producing		
the advertisement without user intervention; and		
providing a recipient compensation according to the compensation value.		
28. A computer program product for providing compensation for document		
production, the product comprising a computer useable medium having machine		
readable instructions thereon for:		
producing electronic data representing an advertisement;		
calculating a compensation value for use of a device to obtain and/or print the		
electronic data;		
sending an electronic mail containing a link to the electronic data, the		
electronic mail being addressed to a specified recipient;		
downloading the electronic data to a selected printing system once the		
recipient has opened the electronic mail and selected the link; and		
providing a recipient compensation according to the compensation value.		
<ol><li>A system for providing compensation for document production, the</li></ol>		
system comprising:		
a content provider operable to serve print and compensation content; and		

30. The system of Claim 29, wherein the content service is further operable to obtain the compensation content.

a content service operable to obtain the print and compensation content from

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- 31. The system of Claim 29, further comprising an image forming device in electronic communication with the content service, the content service being further operable to instruct the image forming device to produce the obtained content.
- 1 32. The system of Claim 29, wherein the compensation content includes electronic data representing a negotiable instrument.
- 1 33. The system of Claim 29, wherein the compensation content includes electronic data representing a coupon.
  - 34. The system of Claim 29, wherein the compensation content includes information identifying an account and a compensation value and the content provider is further operable to instruct payment to the account according to the compensation value.
  - 35. The system of Claim 29, further comprising a value service operable to calculate a compensation value and generate the compensation content using the compensation value.
  - 36. The system of Claim 35, wherein the value service is operable to calculate the compensation value according to a number of sheets required to produce the print content.
  - The system of Claim 29, further comprising:
  - a mailer operable to generate and send electronic mail containing a link to the print content; and
  - an electronic mail client operable to obtain the electronic mail and provide an interface enabling a recipient to select the link.
  - The system of Claim 29 wherein the content service is operable to obtain the print content without user intervention.

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- 39. The system of Claim 38, further comprising an image forming device, and wherein the content service is further operable to, without user intervention, obtain the print content and instruct the image forming device to produce the print content.
- 1 40. The system of Claim 29, wherein the content service includes a web 2 browser.
  - 41. The system of Claim 29 further comprising an image forming device containing the content service, and wherein the content provider is further operable to transmit the print content to the content service, and the content service is further operable to instruct the image forming device to produce the print content.
  - 42. The system of Claim 29, wherein the content service is further operable to confirm that the print content has been produced on an image forming device, the system further comprising a validation service operable to receive confirmation from the content service and to validate the compensation content only upon receipt of the confirmation.